

## **November Punchlist**

1. Get poll out into field
  - a. Need private elections attorney review (TBWB lead)
2. Get clarity on specific questions that require legal assistance
  - a. Can we do a citizen-initiated sales tax with 50+1
  - b. How many City Councilmembers are necessary for that route (we think 5 but would be nice to have this confirmed)
  - c. Private attorney or CAO review of ballot statement
  - d. Can City taxpayers pay for things not in City jurisdiction (parkway? etc.)
3. Find legal and treasurer consultants
  - a. TBWB getting quotes
4. Raise funds for signature gathering, expenditure planning, legal
  - a. Follow up with RLF re: community engagement/c3 work
  - b. NextGen/Steyer (TBWB/TB)
  - c. January fundraiser?
  - d. What is the specific ask?
    - i. Expenditure planning - \$40k
    - ii. Legal - \$20k?
    - iii. Signature gathering - \$100k?
5. Build the coalition
  - a. Continue quiet outreach to broaden coalition (DB, EB, others)
6. Create the decision-making infrastructure for the initiative
  - a. Form the Finance committee (meet on weekly? basis)
  - b. Form the Executive Committee (meet on monthly? basis)
7. Resolve concerns with the Parks Master Plan (?)
  - a. More specifics on new parks
  - b. Park prioritization matrix

## **Decision Points**

1. Public Safety
2. Cultural Arts
3. San Joaquin River Parkway access issue
4. Governance/Oversight Mechanism
5. Expenditure Plan

6.  $\frac{1}{2}$  cent vs  $\frac{1}{4}$  cent
7. Measure duration
8. City Council vs Citizen Initiated